



2025 BCOA Pedigree Book

Where ALL Borzoi fanciers in good standing with BCOA and AKC are welcome to advertise all or some of their beloved Borzoi in a timeless book that will be cherished by many for years to come!
A complimentary book will be given to each advertiser/kennel

ADVERTISING RATES & DEADLINES:

EARLY BIRD RATES: November 5, 2024—January 5, 2025

Black & White: 1st page \$75 per advertiser/kennel
2nd page \$65 per same advertiser/kennel
3rd page \$55 per same advertiser/kennel
4th page \$45 per same advertiser/kennel

EVERY ADDITIONAL PAGE AFTER THE 4TH PAGE IS \$45 PER SAME ADVERTISER/KENNEL

Full Color: 1st page \$125 per advertiser/kennel
2nd page \$115 per same advertiser/kennel
3rd page \$105 per same advertiser/kennel
4th page \$95 per same advertiser/kennel

EVERY ADDITIONAL PAGE AFTER THE 4TH PAGE IS \$95 PER SAME ADVERTISER/KENNEL

FINAL DEADLINE: January 6, 2025—February 5, 2025 (FIRM)

Black & White: 1st page \$115 per advertiser/kennel
2nd page \$105 per same advertiser/kennel
3rd page \$95 per same advertiser/kennel
Full Color: 1st page \$165 per advertiser/kennel
2nd page \$155 per same advertiser/kennel
3rd page \$145 per same advertiser/kennel

THERE ARE NO 4TH PAGE PRICE BREAKS FOR FINAL DEADLINE!!! EVERY ADVERTISEMENT AFTER THE 3RD WILL BE THE 3RD PAGE PRICE

Enter your information online at

<https://borzoiclubofamerica.org/pedigreebook/pedigreebookFORMPDO.php>

Online ads MUST be paid via PayPal with an additional 5% fee to cover PayPal's charges.

The 2025 BCOA Pedigree book is a three-generation pedigree reference book and will be the same size as the previous BCOA pedigree books. We will follow a strict format and there will be no special artwork, extra photo, or logo. Description section will be limited to 360 characters or less and photo will be cropped to the dog. ONE photo and ONE pedigree per page. Photos must be submitted at 300 dpi or higher in high resolution and must NOT be cropped really close to the dog so they fit the format.

For additional information or advertising forms, please contact:

Nyla Napariu at

pedigreebook@borzoiclubofamerica.org

or on Facebook Messenger

If you require us to input your ad, there will be a \$10 charge per page. Click [HERE](#) for info. Payment with PayPal is preferred but you can also pay by personal check or money order.