

2024 CATALOG ADVERTISING

	Regular	Discount
Full Page Color (2 photos max.)	\$120.00	\$120.00
Full Page (2 photos max.)	\$75.00	\$60.00
Full Page (no photo)	\$55.00	\$45.00
Half Page (1 photo)	\$45.00	\$35.00
Half Page (no photo)	\$35.00	\$20.00
Business Card Ads (2" x 3 1/2")	\$25.00	\$15.00
Prepaid, pick up at show	\$30.00	
Mailed Catalog, unmarked	\$40.00	

Discount Rate Deadline: April 3, 2024
Regular Catalog Deadline: April 17, 2024

Credit cards accepted with #, Exp. date & CVC#. 5% handling fee will be added.

Ad Specifications:



- Hard copy or emailed camera-ready ads need to be 4.75" x 8" full page ad & 4.75" x 4" half page ad.
- Digital photos must be from at least a 6-meg camera.
- Emailed photos must be scanned at a minimum of 300 dpi.

HELEN W. LEE, CATALOG ADVERTISING CHAIRMAN
savladai@mac.com - (250) 851-1478