



2020 BCOA PEDIGREE BOOK

Open to all Borzoi fanciers who are in good standing
with the AKC and the BCOA.

**April 2020 National Specialty Release
One free copy per advertiser/kennel**

Present your kennel or only Borzoi to the world in this invaluable, coil-bound
pedigree reference book. Three or more representative generations encouraged.

Open to all Borzoi: Companions, Conformation, Obedience, Coursing
and Borzoi of Special Merit.

ADVERTISING RATES & DEADLINES:

EARLY BIRD RATES: JANUARY 6, 2020

Black & White: \$85 each page, first two pages, same owner or kennel name
\$75 each additional page, same owner or kennel

Full Color: \$185 each page, first two pages, same owner or kennel name
\$175 each additional page, same owner or kennel name

FINAL DEADLINE: February 1, 2020

Black & White: \$125 each page, first two pages, same owner or kennel name
\$115 each additional page, same owner or kennel

Full Color: \$225 each page, first two pages, same owner or kennel name
\$205 each additional page, same owner or kennel name

*All credit cards accepted but **PayPal is preferred.***

Include name, card #, expiration date & CVC# (3-digit # on back of card)

The 2020 BCOA Pedigree Book is a three-generation pedigree reference book and will be the same size as the previous BCOA Yearbooks. We will follow a strict format and there will be no special artwork, extra photo or logo. Copy will be limited to 50 words or less and photo will be cropped to the dog. **(Photos will not and should not be physically cut.)** One photo and one pedigree per page. Scanned photos must be submitted at 300 dpi or higher. These ads are offered at cost.

For additional information or advertising forms, please contact:

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An [online form is available](#) to enter all your information and send your photo electronically.