

BCOA ANNUAL MEMBERSHIP MEETING HEALTH COMMITTEE REPORT
INTRODUCING THE BCOA HEALTH COMMITTEE
WHO WE ARE AND WHAT WE DO

Health Chairman:

Ginger Jones

Team members:

Justine Speirs

Karen Klein, PhD

Anastasia Hester, DVM

Kristi Arnquist, DVM

Karla Smith, DVM

Caryl Dumaine

HEALTH COMMITTEE STATEMENT OF PURPOSE

Our purpose is to provide the membership with fact-based health information, and health testing and research participation opportunities, realizing that the ultimate decision to participate or not in any of these things rests completely on their shoulders. We will focus on setting a buffet table of everything possibly available and continue to update what we offer as new menu items become available, but it is ultimately up to our members to come join in the banquet we have prepared for them and invited them to partake.

WHAT WE DO

1. INFORMATION TEAM

Karen Klein, Justine Speirs

- Seek out pertinent health related information from reliable sources on as wide a variety of topics as possible.
- Plan how and where information needs to be communicated.
- Review BCOA web-based information on a periodic basis to assure it is up to date and that any links are still viable and working correctly.
- Review and update BCOA Health Committee Facebook page as required.
- Prepare regular report outs to our members and Board of Directors regarding our work and new initiatives using the BCOA IO members list, the BCOA Health Committee Facebook page, the BCOA website and any other methods the Information Team might recommend.
- Plan National Specialty Health Seminar

2. FUNDRAISING TEAM

Anastasia Hester, Kristi Arnquist

- Develop creative ideas for fundraising.
- Put together plans for marketing items.
- Investigate utilizing online stores for merchandise sales – Bonfire, etc.
- Fun online class nights – Online borzoi painting/sketching class, baking & decorating dog cookies, cooking classes, craft classes – think outside of the box here. We have lots of creative and crafty people in our club that can showcase their talents as well as help us raise funds.
- Develop a tracking dial for website and set goals for fundraising amounts. Have the communication team broadcast our goals and achievements.

3. HEALTH CLINIC TEAM

Carol Dumaine, Kristi Arnquist, Karla Smith

- Develop a plan for health clinics by region.
- Work with regional clubs to support their local members' needs.
- Work with the communication team to broadcast clinic information.
- Work with the research team to coordinate data collection from clinics.
- Promote and coordinate the Holter Rental program.
- Develop a list of clinic helpers and local vet specialists by region and state.
- Research new clinic opportunities.

4. RESEARCH TEAM

Karla Smith, Karen Klein, Ginger Jones

- Investigate current and proposed research for the following:
 - GDV
 - Cancer
 - Heart disease
 - GOLP
 - Lung Lobe Torsion
 - Chylothorax
 - DM
 - Thyroid Disease
 - Any new issues developing on the forefront
- Work with the Information Team to support Seminar Speaker opportunities.
- Investigate research articles to share with the membership and work with the Information team to provide these to the members.
- Work with the Information Team to develop periodic quick polls of the membership on different areas of health concerns.
- Collect information from social media on new health concerns that arise.
- Gather and track statistics from testing results and do comparative analysis YOY.