

## Live-Stream videos of the national!

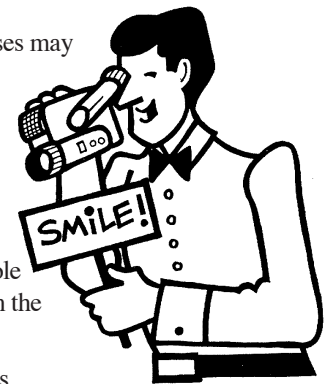
The 2021 Ohio National is fast approaching and in the final stages. This year's COVID climate is forcing the BCOA Board and the National Specialty Committee to rethink how to put on a successful show. This is to inform you of a Live-Stream offer to those that may or may not be present in Ohio.

There's a good assumption some folks won't be comfortable traveling this year and are looking for a way to view the classes as they're being judged and beyond the close of the show. This is not only our community of BCOA members and non-members who own, breed and show Borzoi but will include novices looking to learn, other breed owners and potential Borzoi judges.

We began looking for the best way to represent the breed to those outside of our Borzoi family. In the past, there have been attendees' on site live-streaming the events to the Borzoi National Exchange group Facebook page for all to see. This free offer has been appreciated by BCOA members and non-members alike. They were live-streamed directly from iPhones and/or iPads.

Although this was a great way to view the show and weighing the advantages / disadvantages of each option, the Board has decided to utilize a professional service (TNG Digital Media Services, Inc. dba Show Dog Video Pros) to bring the show to our homes or location. There will also be a number of large screen TVs that people can watch on site. Includes monitors to review your dog from a class for possible purchase. It does come with a caveat.

- This will only be for Conformation, Sweeps and Futurity in-ring classes. Companion and Performance classes may continue to be individual live streamed.
- The cost is \$40 for a show pass and then you can watch the entire show and review it through Jan. 1, 2022.
- There will also be many options to buy the edited video, either just your class, per day or the whole show. Prices for those videos range from approx. \$40 to \$200 for the whole package. Specifics will be on the videographer's web site.
- You will be able to film your own dog on your tablet or whatever you have (no tripods, etc.) but not the whole class. You can't stream your video to Facebook, etc. You can forward your video to family and friends when the class is completed.
- This service is being provided at no cost to BCOA and no member has connections to Show Dog Video Pros.




Caryl Dumaine is the 2021 National Vendor Chair who is assigned to work with the videographer.

## ShowDogVideoPros website

### Terms:

The professional video services and live streaming at this show are governed by an exclusive video contract with the Club. No other commercial video recording, video recording from a tripod, monopod or other supported camera/device, or any video recording or streaming of large parts or whole classes shall be permitted. The contract terms permit individuals to record small bits of video of their own dogs only, and using handheld devices only (e.g. phone, tablet or small camcorder). Individuals may post recorded videos of their own dogs to social media (Facebook, YouTube, etc). However, during show hours LIVE Broadcast Streaming to social media (e.g., Facebook Live) is not permitted. Submission of an entry form and/or physical presence on the show grounds shall constitute both implied and real consent for both the handler and the dog to be professionally video recorded and streamed live only by the professional video services as contracted by the Club for this show.

All rights to video record and live stream or otherwise exploit this event and/or the persons or animals participating in it, including the names, likenesses and biographical matter of dogs, owners, handlers, breeders and kennels participating in the event shall belong solely to the show giving Club and/or the American Kennel Club, Inc. No spectator, participant, owner, handler, breeder or kennel shall make commercial use of any video recordings of any person or animal participating in this event without prior written approval from the Club. This event may not be broadcast to social media (e.g. Facebook Live, etc) without prior written approval from the Club.



**Borzoi Club of America**  
Wilmington, Ohio  
May 25 - 29, 2021

**Info, Passes, & Streaming Video**