

2007 BCOA National Catalog Advertising Rates

<u>Black & White Advertising</u>	<u>Regular</u>	<u>Discount</u>
Business Card -no photo	\$20.00	\$15.00
1/2 page with photo	\$35.00	\$30.00
1/2 page w/o photo	\$25.00	\$20.00
Full page - 1 photo	\$60.00	\$50.00
Full 1 page - no photo	\$45.00	\$40.00
Extra Photos: 1 max. (2 total on page)	\$20.00	\$15.00

*****Prepaid ads received by March 7th receive discounted price*****

Specifications:

- Hard copy or CD camera-ready ads need to be 4.75" wide by 8" tall.
- Digital photos must be AT LEAST from a 3-meg camera and 300 dpi.
- Emailed photos must be scanned at a MINIMUM of 300dpi.

DEADLINE : March 28, 2007

**Pay on 'ONE STOP SHOPPING FORM'
OR**

Send payment made out to BCOA, to:

Cynthia Gredys

2006 BCOA Specialty Catalog Chairman

10912 156th Street - Louisville, Nebraska 68037-3302

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